



Message from Maui Nui — February 2025

Maui Nō Ka 'Ōi

Aloha kākou,

We're excited to kick off 2025 with a fresh edition of Message from Maui Nui, highlighting new experiences and community connections. One standout initiative is Canoe Crop Corner, launched in late 2024 to bring visitors and residents together through culture and cuisine. This event celebrates Maui's rich agricultural heritage by showcasing canoe crops like *'ulu* (breadfruit), *niu* (coconut), and *kalo* (taro) through tastings, cultural demonstrations, and storytelling.

This month, we're thrilled to officially launch the Anything But I'a Poke Recipe Contest! This exciting competition challenges Maui Nui residents to craft unique *poke* recipes using local ingredients—without fish—for a chance to win a trip to Las Vegas and ultimate bragging rights. Learn more at [Anything but I'a Poke Contest](#).





New Offerings

Art Fairs, Fine Arts, Keiki Art Education

For 58 years, the Lahaina Arts Society has served the Lahaina community and Maui Nui with its Galleries, Art Fairs and Children's Art Classes. To the delight of locals and visitors alike, we hold our outdoor Art Fairs each Friday and Saturday 10 a.m. to 3 p.m. on the lawn at the Lahaina Cannery Mall. Talk story with our juried artists and see their paintings, ceramics, jewelry, wood carving, photography, woodworking and more. Our Art Fairs help support the Lahaina Arts Guild children's art and music classes and our local Maui artists. We partner with Maui United Way, the State Foundation on Culture and the Arts, the Maui Pono Foundation and many other community organizations. For more information, visit www.ShopMauiArt.com.



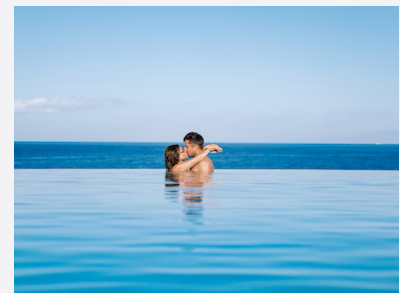
New Chef's Table Experience at Banyan Tree

The Ritz-Carlton Maui, Kapalua has recently introduced the Chef's Table experience at Banyan Tree. Every Friday at 5:30 p.m., guests are invited to indulge in a five-course tasting menu that showcases the seasonal delights of Maui. Set under the stars, with stunning ocean views and glowing tiki torches, this communal dining experience offers a deep dive into Hawai'i's culinary heritage. Chef Donovan Foster personally presents each course, sharing the stories and inspirations behind his creations. With seating limited to just 10 guests, the menus change weekly, ensuring a unique experience each time.

Reservations are available at Open Table or by calling the resort's concierge at **808-665-7089**. For more information on the Banyan Tree restaurant, visit www.banyantreekapalua.com.

Maui is for lovers!

Escape with your sweetheart to a romantic retreat in premium accommodations. Set the mood with an indulgent welcome amenity featuring one bottle of champagne, a dozen roses, chocolate-covered strawberries, and gourmet local chocolate truffles! Round out the romance with one full-day access to two loungers at Olakino, our newest adults-only wellness pool experience. For more information, visit <https://www.marriott.com/offers/luxury-romance-package-off-149835/hnmmc-wailea-beach-resort-marriott-maui?propertycode=hnmmc>.



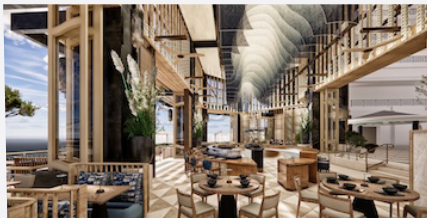


Celebrate Your Special Occasion at Nick's Fishmarket Maui

Host your event at Nick's Fishmarket Maui, where Mediterranean charm meets island elegance. Host weddings, corporate events, or social gatherings with our innovative menus, featuring signature dishes like Moroccan salmon and strawberries panzini. Our 2,000-bottle wine collection and full-service bar ensure perfect pairings for every occasion. Enjoy intimate indoor dining or an enchanting outdoor setting under Maui's starlit sky. With exceptional service and customizable options, we'll make your event truly special. For reservations and more information, visit www.nicksfishmarketmaui.com or call (808) 879-7224.

Host Your Next Event at Son's Steak house

Celebrate in style at Son's Steak house, where lagoon views and exceptional dining create unforgettable experiences. Perfect for semi-private gatherings or larger events of up to 70 guests, our versatile space sets the stage for any occasion. Treat your guests to menus featuring premium steaks, fresh seafood, and fine wines. Our expert team handles every detail, ensuring a seamless celebration. Whether it's a milestone, corporate event, or social gathering, elevate your occasion with unparalleled ambiance and service. For reservations and additional information, visit www.sonzsteakhouse.com or call (808) 667-4506.

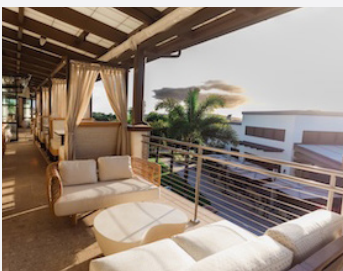
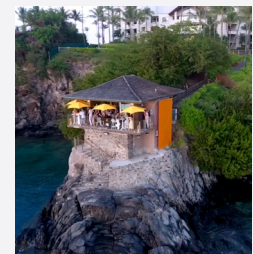


Nobu Grand Wailea: Opening Spring 2025

Grand Wailea is thrilled to announce its latest culinary partnership with the globally-celebrated restaurant concept, Nobu, set to open in Spring 2025. The indoor-outdoor restaurant will offer over 13,000 sq. ft. of indoor and alfresco dining spaces, with a dedicated sushi bar, complemented by striking murals and panoramic Pacific ocean views. The restaurant will spotlight Nobu-signature dishes such as the iconic Black Cod with Miso and Yellowtail Jalapeño, alongside the acclaimed sushi synonymous with the brand. For more information, visit [Nobu Grand Wailea Maui | Grand Wailea Maui](http://NobuGrandWaileaMaui.com).

Welcome Spring with New Experiences at Montage Kapalua Bay

Celebrate spring's soon arrival with our new Rum Revelry cocktail class at Sunset Bar, where you can craft your own signature cocktail while enjoying breathtaking views. Champagne Hale, now available Tuesdays, Wednesdays, Fridays, and Saturdays, offers Veuve Clicquot and gourmet bites at the historic Cliff House. Further discover the beauty of Maui with a private hike at Honolua Ridge, guided by a local expert, for a unique, unforgettable experience. For more information, visit <https://www.montage.com/kapalubay/>.



New Restaurant Koast Opens in Wailea Celebrating Local Flavors

Koast is the debut restaurant venture from husband-and-wife team David and Alicia Soboda, who are joining forces with Top Chef Masters winner and James Beard Award-nominated author Chris Cosentino. The restaurant champions a menu that pays homage to the Sobodas' and Cosentino's shared commitment to sustainability, celebrating local flavors from *ma uka* to *ma kai* (mountain to sea). The menu is slated to feature a bounty of local ingredients that showcase Cosentino's creative approach to whole-animal cooking, blending modern techniques with reverence for the land. For more information, visit <https://koastmaui.com/>.

Hawai'i Ulu Cooperative Partners with L&L to Offer Local Staples

Having begun exclusively at the Pi'ilani Shopping Center in Kīhei, Maui, L&L will offer customers a healthier alternative through traditional and locally grown staple starch crops of *kalo* (taro) and *'uala* (sweet potato) through a new partnership with Hawai'i 'Ulu Cooperative. These traditional staple foods serve as a satisfying and flavorful starch or side dish for any Hawaiian-style plate lunch. The partnership allows L&L to easily incorporate these local staples into their menus, offering a more nutritious option alongside or in place of classic mac salad and white rice. For more information, visit www.eatbreadfruit.com.



Ocean Adventures Await at OUTRIGGER Kā'anapali Beach Resort

Discover the newly refreshed ocean-view guest rooms at OUTRIGGER Beach Resort, Maui's premiere destination for ocean enthusiasts. Guests can enjoy a curated stay with unmatched access to island adventures, including snorkeling, cultural experiences, and breathtaking views of Maui's pristine coastline. Book your stay with perks such as a 3rd night free in Partial Ocean and Ocean View rooms, plus a snorkel set rental for two, \$100 activity credit, Maui Ocean Center tickets, and a Raw Elements sunscreen welcome amenity. For more information,

visit www.outrigger.com/offers/okb/signature-ocean-adventure.

Maui Ku'ia Estate Launches Pau Hana Fridays!

In Hawai'i, *pau hana* ("work is over") is traditionally a time to relax and socialize after a hard day's work. People gather with co-workers, family and friends to unwind, talk story, listen to music, and eat and drink. Maui Ku'ia Estate Chocolate's Pau Hana Friday Series celebrates this custom with live music by slack key, steel guitar and 'ukulele artists. Chocolate treats, beverage pairings flights, wine, beer, spirits are available for purchase. Offered Fridays 3 p.m. – 5 p.m. No cover charge. All ages are welcome, however no one under 21 is allowed in the alcohol consumption area. Photo ID required. For more information, visit www.mauichocolate.com.



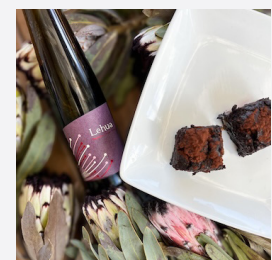
Discover Lāna'i with Trilogy Excursions

Since 1973, Trilogy Excursions has operated our flagship Discover Lāna'i tour. After losing Lahaina Harbor operations after the 2023 Lahaina Fires, we are proud to announce that we can once again offer this amazing excursion off of Kā'anapali Beach. As a proud Quarator Elite member, we are dedicated to providing personalized service while promoting responsible tourism practices. Guests will explore pristine coastlines, snorkel vibrant coral reefs, and learn about the rich history and culture of Lāna'i from our knowledgeable crew.

Join us to experience the magic of Lāna'i's enchanting landscapes and create lasting memories! For more information, visit www.sailtrilogy.com or call 808-874-5649.

MauiWine Collaboration with Maui Cookie Lady

Living on Maui inspires me to celebrate its incredible ingredients and talented makers. My passion for food, Maui, and creating special moments led to crafting When Brownie Met Lehua. This decadent treat highlights two favorites: MauiWine's bold Lehua Raspberry Dessert Wine and Haleakalā Creamery's divine caramel. A playful nod to When Harry Met Sally, it blends sweetness and charm into an edible love letter to Maui—a dessert destined to delight your taste buds. To purchase cookies, visit www.themaucookielady.com.





Fairmont Kea Lani Partners with Treecovery Hawai'i

Fairmont Kea Lani is proud to announce its partnership with Treecovery Hawai'i with a mission to plant and recover over 30,000 trees in the wildfire-impacted communities of Lahaina and Kula. As an official Treecovery grow hub, the resort is offering temporary sanctuary to over 100 potted trees, including an air layer from the historic Lahaina Banyan Tree, which was damaged during the recent wildfires. Together, the partnership seeks to restore the beloved landscapes of these communities, promote environmental sustainability, and support the healing of Maui's land and people.

One-Day Adventures by Four Seasons Resort Lanai

Guests can experience activities on O'ahu, Maui and Hawai'i from their Resort home base with *Hawai'i by Lanai*. Choose from ziplining through Jurassic Valley, hiking waterfalls or watching lava flow at an active volcano for active escapes. Or shop with benefits at Neiman Marcus, complete with gift card, lunch and more. Culinary travels include touring a pineapple farm, organic vodka and chocolate tastings. Guests can customize their own itinerary, paired with travel by ferry or luxury charter service on Lanai Air and all ground transportation for effortless, private day trips.



Sports



Wailea Golf's new rental clubs showcase Callaway's most advanced designs

Wailea Golf has rolled out its newest rental club fleet, making it easier than ever for golfers to lighten their travel baggage and play Wailea's award-winning courses with the most exciting and advanced clubs on the market. The new rental club sets feature Callaway Golf's highly lauded Paradym Ai Smoke drivers, woods, hybrid and irons; Opus Wedges; and Odyssey Ai ONE putters. This summer, the fleet will be updated to Callaway's just-announced Elyte line. Wailea Golf offers rental clubs for both men and women, as well as Callaway junior golf clubs for youngsters. For more information, visit www.waileagolf.com.

Golf Lessons at Kā'anapali Golf Courses

Book your golf lessons at Kā'anapali Golf Courses through custom programs for adults, children and families. At Kā'anapali Golf Courses, our golf professionals strive to make golf a fun and enjoyable experience for all levels of play. For new golfers, our instructors will begin with the basics and help to increase your comfort level of the game in addition to First Tee - Hawai'i programs. For the more experienced golfer, our instructors will customize each lesson to meet your goals and capitalize on your strengths as well as help with course management. For more information, [Maui, Lahaina Golf Lessons | Kā'anapali Golf Courses](#) or call (808) 661-3691.



National Awards and Accolades

Maui Walking Tours Celebrates One Year Anniversary

Maui Walking Tours is excited to celebrate its one year anniversary this February of offering free historical walking tours of Maui's beloved towns. Over 100 tours have been lead through Kihei and Wailuku sharing unique stories, legends, and tales to visitors and locals looking to form a deeper connection with Maui's past. For reservations, visit www.mauiwalkingtours.com.





Four Seasons Resort Lanai Recognized with EarthCheck Certification

The properties received a Bronze Benchmarked Certification from EarthCheck, the world's leading scientific benchmarking, certification and advisory group for sustainable travel and tourism. Highlights of innovative sustainability efforts on Lanai include food waste reduction, organic landscaping, eliminating single-use plastics, emergency preparation to mitigate risks, beach cleanups, conservation efforts as well as a variety of programming to support Hawai'i culture and education.



Culture, Sustainability, Agritourism, Voluntourism and Malama Activities



Hawai'i Land Trust 2025 Talk Story on the Land Registration Open

Join Scott Fisher, Hawai'i Land Trust's (HILT) Director of 'Āina Stewardship, for free guided interpretive hikes at Waihe'e Coastal Dunes & Wetlands Refuge and Nu'u Refuge. Learn about the area's history, geology and ecology. For 2025 schedule and registration, visit www.hilt.org/talk-story-on-the-land.

Maui Ocean Center employees volunteer on Kaho'olawe

Maui Ocean Center employees helped reintroduce 1,500 native plants on the island of Kaho'olawe under the guidance of the Kaho'olawe Island Reserve Commission (KIRC). The eight employees planted native vegetation and visited cultural sites during their four-day visit to the uninhabited island in mid-December. Maui Ocean Center is home to a powerful exhibit highlighting the history and healing of Kaho'olawe. Recent upgrades include new signage about marine debris removal and native planting. To learn more about the exhibit, visit www.mauioceancenter.com/exhibit/kahoolawe. For more information on KIRC, go to www.kahoolawe.hawaii.gov.



Festivals and Events

February 22, 2025

Lahaina Arts Society Art Fairs at Lahaina Cannery Mall
www.ShopMauiArt.com.



March 10, 2025

Historic Kīhei Walking Tour at Sunset
www.mauiwalkingtours.com.



March 11, 2025

Hartford Court Wine Dinner at Humuhumunukunukuāpua‘a
[Maui Event Calendar](#) | [Grand Wailea](#).



March 13, 2025

Lunar Eclipse Viewing and Movie Night

Join us on March 13 at Halona Kai Lawn for an unforgettable evening under the stars! Experience the moon like never before with a spectacular view of the lunar eclipse, paired with a stellar movie night. Guided by the resort's resident NASA Solar System Ambassador, registered hotel guests will have the opportunity to gaze through a high-powered telescope and witness this celestial event up close. (Weather and cloud coverage permitting.) For more information, please visit www.hyattregencymaui.com.



March 24, 2025

2025 Dr. Donnis Thompson Invitational hosted by University of Hawaii Women's Golf
<https://www.kaanapaligolfcourses.com/>.



April 20, 2025

Montage Kapalua Bay Easter Celebrations
<https://www.montage.com/kapalubay/experiences/upcoming-events/#easter>.



July 10-13, 2025

2025 Kapalua Wine & Food Festival

44th annual Kapalua Wine & Food Festival Maui's most magical weekend returns to the shores of the famed Kapalua Resort July 10-13, 2025. Enthusiasts of all things 'good life' join to sip, savor, and share renowned cuisine and premium wines from around the world. A weekend filled with interactive wine tasting seminars with renowned vintners from around the globe, intimate dinners and the highlight of the weekend, The Grand Tasting Gala. Featuring the Kapalua Resort's family of restaurants and Chefs from the beloved Lahaina culinary community as well as Petrossian Caviar and other specialty purveyors; an array of premium and hard to find wines and local entertainment. Celebrity Chef Cooking Luncheons this year feature renowned chefs including the return of Maneet Chauhan. Taste four courses of deliciousness and highly prized wines in these fun and interactive lunches. For more information, visit www.kapaluawineandfood.com.

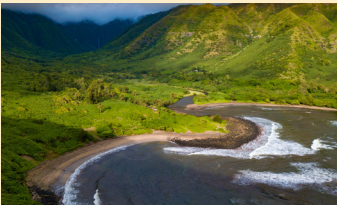


Maui

Maui offers the best of both worlds, a unique blend of resort sophistication and small town charm. Graced by beaches, sunsets and tropical getaways, romance is always in the air on The Valley Isle.

VisitMaui.com
twitter.com/mauivisit

facebook.com/visitmaui
#VisitMaui

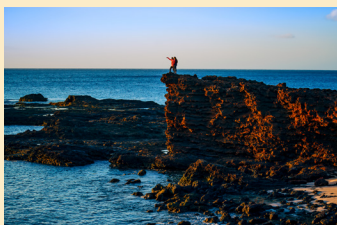


Moloka'i

Moloka'i is a timeless Hawaiian Island unlike any other. Life is simpler here. This is a place where Hawaiian culture and community continue to thrive.

Molokai-Hawaii.com
twitter.com/seemolokai

facebook.com/molokaivisitorsassociation
#VisitMolokai



Lāna'i

The unique accommodations of Hulopo'e Bay and Lāna'i City are just the start. The unexpected discoveries, found while exploring the uncharted roads, feel even more personal on this secluded isle.

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